

RULE OF 72

Dividing the expected appreciation rate into 72 is an estimate of the length of time it will take your property to double in value at that rate!

EXAMPLES

The economy is great. Expected property appreciation rates are 10% per year!

$$72 / .1 = 720 \text{ Months (60 Years)}$$

The economy is near recession and appreciation rates are 5%

$$72 / .05 = 1,440 \text{ Months (120 years)}$$

Copyright 2019, [Eddie Velie, GRI, Broker/Owner, Velie Realty](#)